

MCQ- Basics of Radio Programming and Production (203)

S.No.	Question	A	B	C	D	Ans
1	The first radio programme in India was broadcasted by the Radio Club of	Delhi	Bombay	Madras	Lucknow	B
2	AIR is also termed as	Akashwani	Vividh Bharati	FMs	All of These	A
3	Which is one of the best known services of AIR ?	Social Equity	Liberalisation	Vividh Bharati	stereo	C
4	Red FM 93.5 is owned by _____.	ADAG	Sun Group	Entertainment Network Limited	None of these	B
5	Suno Sunao Life Banao' is the famous slogan of which FM channel ?	Red FM	Big FM	Radio Mirchi	None of these	B
6	Vividh Bharati was started in _____	1972	1958	1957	None of these	C
7	In radio, the term FM stands for	Frequency Modification	Frequency Modulation	Frank Mode	Frank Mass	B
8	In which year, the Prasar Bharati Act enacted ?	1989	1997	1994	1988	B
9	Yuva Vani service was started from where ?	Delhi	Jammu	Chennai	Goa	A
10	Akashwani broadcast programmes to _____	urban	rural	all over nation	none of these	C
11	Which one of the following is the major element of radio production ?	Sound Effects	Texts	optimiser	Basics	A
12	Which one of the following is a type of microphone ?	Basic Microphone	stagnant mike	Omni- directional	Large Microphone	C
13	What is the third stage in Radio production?	Pre Production	Post Production	Multi Production	Production	B
14	Which of the following is an ethic should be followed in radio reporting?	Truth and Accuracy	Fairness and Impartiality	Accountability	All of the above	D
15	Which one of the software is used to edit radio programmes ?	Adobe Dreamweaver	Adobe Audition	Zingle	Adobe Photoshop	B
16	What are the major 3 components of radio programme ?	Spoken Word or human voice	Music	Sound Effects	All of these	D
17	The radio clubs in Bombay and Madras started broadcast	1940	1928	1923	1938	C
18	The modulation technology that is used for analogue radio transmission in MW and SW is	Amplitude Modulation	Frequency Modulation	Generic Modulation	High Modulation	A
19	Radio News are also edited according to which form	Vessel	Inverted Pyramid	Join Line	None of the above	B
20	The opening lines of the story, called	Extract	Body	Lead	Resume	C
21	Which media is suitable for Communication Campaign for illiterate population?	Newspaper	Radio	Pamphlets	Digital	B

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22	What are the major 3 ingredients of radio programme ?	Spoken Word or human voice	Music	Sound Effects	All of these	D
23	Radio was invented by	Rajesh Chandra Bose	Guglielmo Marconi	Anotonio Gramsci	Belmero Stephen	B
24	The radio clubs in Bombay and Madras started broadcast in	1940	1928	1923	1938	C
25	The modulation technology that is used for analogue radio transmission in MW and SW is	Amplitude Modulation	Frequency Modulation	Generic Modulation	High Modulation	A
26	What is the full form of VHF ?	Very High Frequency	Very Heavy Frequency	Versatile Heavy Frequency	Various High Frequency	A
27	VHF is transmitted through	Amplitude Modulation	Frequency Modulation	Average Modulation	Frequent Modulation	B
28	The private radio stations as well as Community Radio Stations broadcast in	FM mode	AM mode	KW mode	RW mode	A
29	RadioNews Bulletins are typed in	14 font	12 font	16 font	10 font	A
30	Radio News are also edited according to which form	Vessel	Inverted Pyramid	Join Line	None of the above	B

Subjective Questions

- 31 What are the different types of radio stations on the basis of reach?
- 32 Name 4 radio programme formats.
- 33 What are the elements of radio programme ?
- 34 What are the three stages of radio production process.
- 35 What do you understand by Radio Bridge ?